



MBA IN AIR TRANSPORT MANAGEMENT (MBA-ATM) PROGRAM

ADMISSION & GRADUATION

ADMISSION CRITERIA

Academic Background

- BBA
- BS, BS/MS Engineering, BA
- Official transcripts of previously earned degrees
- Any field related to business, engineering, economics, sciences, and social sciences
- Two reference/recommendation letters

Interview with MBA's Admissions Committee

- Yes, meeting with candidate

English Proficiency

- TOEFL: English level proficiency validation or equivalent

Completed Application Form

- Pick up form from Office of Admissions & Registration, OR
- Download Graduate Studies App. from: www.balamand.edu.lb
<http://www.balamand.edu.lb/ProspectiveStudents/Documents/ApplicationForm.pdf>
(print out, fill out, and mail it out to UOB)

GRADUATION REQUIREMENTS

Total Number of Credits

- Successful completion of 39 credits
- Cumulative Average greater than or equal to 80 for graduation

MBA-ATM COURSES

- Management of Organizations (3 cr.)
- Marketing Management (3 cr.)
- Corporate Financial Management (3 cr.)
- Management Science (Quantitative Methods) (3 cr.)
- Business Research Methodology (3 cr.)
- Accounting for Decision Making (3 cr.)
- Business Economics (3 cr.)
- Air Transport Regulatory Environment and Public Policy (3 cr.)
- Air Transport Strategic Management (3 cr.)
- Aviation Safety and Security Management (3 cr.)
- Airport Planning, Operations and Management (3 cr.)
- Airline Operations and Industry Practices (3 cr.)
- Industry Training/Field Project (3 cr.each)

BRIDGING COURSES IF APPLICABLE

Bridging Courses for non-Business / Economics Degree Holders:

- Survey of Financial and Managerial Accounting (3 credits)
- Survey of Marketing & Management (3 credits)
- Managerial Finance (3 credits)
- Fundamentals of Statistical Data Analysis (3 credits)

PROGRAM SCHEDULE

Program Start Date

October 2018

Location

Civil Aviation Authority Centre
Rafic Hariri International Airport

Length

18 – 20 Months

COST PER CREDIT

- \$500/Credit for Bridging courses
- \$650/Credit for Masters courses

DEGREE NAME

- MBA in Air Transport Management
ماجستير في إدارة الأعمال وإختصاص في إدارة النقل الجوي

For more information on the program, contact
mbaatm@balamand.edu.lb