

Content Creator and Graphic Designer – RCG- MTBeaute

RCG is a global company established in 1999. The company offers complex, tailor-made, reliable, efficient services, knowing that it specializes in a wide range of highly technical fields.

Location: Dbayeh, Lebanon

Major: degree in Graphic Design, Computer Graphics and Interactive Media, or any related field

Experience: 2-4 years of experience in graphic design, branding, and packaging design

Major responsibilities:

- Design packaging, labels, and product-related artwork.
- Develop creative concepts and visual assets for product launches, promotions, and campaigns.
- Create in-store marketing materials, signage, POS displays, and promotional materials.
- Support the development and maintenance of the company's visual identity.
- Prepare artwork for print and production.
- Work closely with suppliers, printers, and production partners to ensure accurate execution.
- Collaborate with the Marketing Manager on marketing campaigns and creative projects.
- Support visual merchandising initiatives through creative and display-related design.
- Maintain and organize design files, artwork, and brand assets.
- Stay up to date with design trends and propose new creative ideas.

Additional Requirements:

- Strong knowledge of Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Excellent attention to detail and understanding of print production.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802