

## **Marketing Operations Lead and Warehouse Operations Lead- RCG- MTBEAUTE**

*RCG is a global company established in 1999. The company offers complex, tailor-made, reliable, efficient services, knowing that it is specialized in a wide range of highly technical fields.*

Location: Dbayeh, Lebanon

### **1- Marketing Operations Lead:**

Major: degree in Business Administration, Marketing, or any related field

Experience: 3-6 years of experience in Marketing

Major Responsibilities:

- Lead and organize all marketing activities and campaigns.
- Define campaign timelines, priorities, and execution plans.
- Coordinate with social media, content, and design teams to ensure smooth execution.
- Follow up on deadlines, deliverables, and approvals.
- Track marketing performance and prepare simple reports.
- Identify execution gaps and propose operational improvements.
- Ensure clear communication and alignment between marketing, sales, and operations.

### **2- Warehouse Operations Lead:**

Major: degree in Business Administration, or any related field

Experience: 3-6 years of experience in warehouse, logistics, or operations.

Major Responsibilities:

- Lead and organize all daily warehouse activities.
- Maintain clear organization and discipline inside the warehouse.
- Ensure stock movements are accurate and properly recorded.
- Follow up on discrepancies, damages, returns, and operational issues.
- Coordinate daily priorities and workloads.
- Identify problems early and ensure quick solutions.
- Maintain warehouse cleanliness, safety, and order.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),

Ext. 7801; 7802