

Marketing Manager

A growing creative agency

Location: Harissa, Lebanon

Major: degree in Business Administration, Marketing, or any related field

Experience: 5 – 10 years of experience in marketing or social media. Agency background is necessary.

Major Responsibilities:

- Own and lead the overall marketing and content strategy
- Review and approve all content before it goes live
- Set clear standards for hooks, storytelling, pacing, and conversion
- Lead internal workshops and hands-on team training
- Mentor team members and identify skill gaps
- Improve workflows, briefs, and processes as the team grows

Additional Requirements:

- Strong expertise in short-form video and digital platforms
- Proven ability to mentor and lead a small team
- Strategic thinker who's also comfortable getting hands-on
- Confident decision-maker who takes full ownership
- Enjoys building, improving, and scaling from an early-stage setup
- Gender: Female

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802