

Digital Planning Manager

A reputable company in Downtown, Beirut

Working Hours: Monday until Friday from 9:00 a.m. until 5:00 p.m.

Major: degree in Business Administration, Marketing, or any related field

Experience: 3 – 5 years of experience in Media planning. Experience in Media agency is a plus.

Major Responsibilities:

- Analyze trends, collaborate cross-functionally & optimize via data
- Build strong client relationships & identify growth opportunities
- Oversee end-to-end digital campaign execution & reporting
- Supervise & mentor digital executives for quality delivery
- Lead digital strategy & media planning for clients

Additional Requirements:

- Proficiency in planning & execution tools (Meta Business Manager, Google Ads...)
- Strong understanding of digital performance channels

Salary: \$2,500 - \$4,000

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802