

## **Digital Planning Manager**

*A reputable company in Downtown, Beirut*

**Working Hours:** Monday until Friday from 9:00 a.m. until 5:00 p.m.

**Major:** degree in Business Administration, Marketing, or any related field

**Experience:** 3 – 5 years of experience in Media planning. Experience in Media agency is a plus.

**Major Responsibilities:**

- Analyze trends, collaborate cross-functionally & optimize via data
- Build strong client relationships & identify growth opportunities
- Oversee end-to-end digital campaign execution & reporting
- Supervise & mentor digital executives for quality delivery
- Lead digital strategy & media planning for clients

**Additional Requirements:**

- Proficiency in planning & execution tools (Meta Business Manager, Google Ads...)
- Strong understanding of digital performance channels

**Salary:** \$2,500 - \$4,000

**How to Apply:**

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802