

## **Senior Specialist, DevOps and Deputy Marketing Manager– OMT**

*The pioneer provider of financial services with a leading market position in Lebanon.*

Location: Beirut – OMT Head office

### **1- Senior Specialist, DevOps:**

Major: degree in Computer Science, Computer Engineering, or any related field

Experience: 7-10 years of relevant experience in DevOps

Major Responsibilities:

- Implements and manages containerized applications and orchestration tools such as Docker and Kubernetes
- Evaluates continuously and integrates new DevOps tools and practices
- Maintains and optimizes local as well as cloud infrastructure services such as AWS, Azure, or Google Cloud
- Documents system architecture, processes, and automation scripts thoroughly
- Monitors systems performance and implements proactive measures to enhance reliability and performance
- Performs regular security checks and implements best practices for compliance and risk mitigation
- Designs and maintains CI/CD pipelines across multiple environments
- Collaborates with software developers to optimize application performance and resource usage
- Provides support during deployments and troubleshoots production issues in a timely manner

Additional Requirements:

- Strong experience in introducing containerization
- Ability to configure and manage databases such as MySQL, Mongo
- Excellent troubleshooting
- Working knowledge of various tools and cloud services
- Awareness of critical concepts in DevOps and Agile principles (Jira)
- Proven experience in CI/CD tools (Jenkins)

### **2- Deputy Marketing Manager:**

Major: degree in Marketing, Business Administration, Mass Media and Communication, or any related field

Experience: 10-12 years of experience in strategic marketing and social media

Major Responsibilities:

- Identifies, develops, and evaluates marketing strategies, based on knowledge of establishment objectives, market characteristics, and cost and mark up factors
- Collaborates with the Senior Manager, Marketing & Communication to plan and execute marketing campaigns to promote products and services, including audience segmentation and performance analysis
- Monitors and directs the implementation of strategic marketing plans
- Develops budgets towards implementation of marketing plan with ROIs
- Presents analytical data based on market research, trends, etc.
- Aligns with creative team in campaigns and visuals

- Identifies and implements the right marketing channels for Brand Management
- Maintains relationship with internal and external parties
- Creates consistent and professional brand look through marketing communication which reflects vision and value
- Guides team towards marketing activities or policies to promote OMT's services
- Leads the creation of promotional merchandise and pre-and post-events marketing
- Analyzes regular performance reports to drive analysis and insights of social media performance towards improvement
- Implements best practices in marketing management

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),  
Ext. 7801; 7802