## **Senior Sales / Business Development Manager**

A reputable company operating in UAE and Lebanon

Location: United Arab Emirates or Beirut

Major: Bachelor's degree in Business Administration, Marketing, or any related field

Experience: 6 – 8 years of experience in B2B sales, business development or similar

## Major Responsibilities:

- Nurture strong relationships with existing & new clients
- Achieve revenue targets and support company goals
- Develop & execute business development strategies
- Conduct market research, analyze industry trends
- Represent the company at events & conferences

## **Additional Requirements:**

- Experience in CRM tools & sales reporting
- Master's degree is a plus

## How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: <a href="mailto:career.services@balamand.edu.lb">career.services@balamand.edu.lb</a>, Ext. 7801; 7802