Motion Graphics & Video Content Creator – OMT

The pioneer provider of financial services with a leading market position in Lebanon.

Location: Beirut – OMT Head office

<u>Major:</u> Bachelor's degree in Graphic Design, Computer Graphics and Interactive Media, Mass Media and Communication, or any related field

Experience: 3 – 6 years of experience with live event filming and editing

Major Responsibilities:

- Creates 2D and/or 3D animations for OMT's marketing campaigns, explainer videos, and social media
- Designs visually compelling motion graphics, titles, lower-thirds, and other on-screen elements
- Adapts and localizes animated content for different audiences and formats
- Films and photographs company events, including conferences, launches, team activities, and special celebrations
- Produces highlight reels, recap videos and photo galleries to showcase events internally and externally
- Works closely with OMT's events and marketing teams to plan coverage that aligns with brand storytelling
- Supports other departments in videography related projects
- Edits videos and audios to produce polished and brand-aligned final products
- Incorporates graphics, special effects, sound effects, and music
- Optimizes videos for various channels (web, social, TV, etc.) while maintaining OMT's brand standards
- Works closely with marketing, creatives and events teams to understand project goals
- Provides creative input during brainstorming sessions
- Handles multiple projects and meets deadlines in a fast-paced environment

Additional Information:

- Fully Proficient in Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop)
- Knowledge of AI content creation tools, current video trends, social media formats, and emerging animation techniques
- Ability to work both independently and collaboratively toward a goal
- Ability to manage time effectively and meet tight deadlines

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802