

Graphic Design Specialist – OMT

The pioneer provider of financial services with a leading market position in Lebanon.

Location: Beirut – OMT Head office

Major: degree in Graphic Design, or any related field

Experience: 3 – 5 years of experience

Major Responsibilities:

- Handles design requests with high creativity and timely manner
- Fosters good working relationships with internal and external parties
- Works collaboratively with the marketing team and creative agency to develop marketing and promotional campaigns
- Works on design adaptations in alignment with marketing and communication strategy
- Ensures consistency in brand standards considering colors, fonts and production quality
- Follows-up on designs of marketing materials including: product packaging, product/ services brochures, presentation tools, graphics and more
- Responds and delivers requests in a service & creative oriented manner and fosters a good working relationship with agency
- Supports in transforming written communication into creative designs matching brand guidelines
- Creates and designs visual content for marketing materials, social media, websites, presentations, and print media
- Edits and retouches images to ensure high-quality visuals
- Stays up to date with industry trends, tools, and technologies to continuously bring fresh ideas
- Ensures consistency in visual identity and maintain brand standards across all materials.
- Prepares files for production and liaises with printers or external agency when needed

Additional Requirements:

- Proficient in the use of Adobe Creative Cloud, Illustrator, Photoshop
- Experience with deck and presentation design is a plus
- Demonstrable graphic design skills with a strong portfolio

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802