

Junior Marketing and Graphic Designer- Junior Marketing and Graphic Designer Internship - RCG- MTBeaute

RCG is a global company established in 1999. The company offers complex, tailor-made, reliable, efficient services, knowing that it is specialized in a wide range of highly technical fields

Location: Dbayeh

Major: degree in Marketing, Graphic Design, Computer Graphics and Interactive Media, Mass Media and Communication, or any related field

1- Junior Marketing & Graphic Design:

Experience: 1–2 years of experience in graphic design or digital marketing

Major Responsibilities:

- Edit and retouch product, lifestyle, and campaign photos.
- Contribute to creating and adapting visuals for social media.
- Take charge of short-form video edits and motion graphics to support digital campaigns.
- Participate in photoshoots through preparation, setup, and basic editing.
- Adapt creative materials into multiple formats and sizes for different platforms.
- Collaborate with the Social Media Specialist to deliver ready-to-post content quickly.
- Contribute to marketing design needs when required.

Additional Requirements:

- Strong skills in Photoshop and Cap Cut or similar.
- Familiarity with other tools such as Illustrator, Canva, or Premiere Pro is a plus.
- Good eye for color, layout, and digital storytelling.
- Basic photography/videography knowledge.

2- Junior Marketing & Graphic Design Internship:

Experience: currently enrolled students and fresh graduates are both accepted

Major Responsibilities:

- Edit and retouch product, lifestyle, and campaign photos.
- Create and adapt visuals for social media platforms.
- Edit short-form videos and simple motion graphics.
- Support photoshoots with preparation, setup, and basic editing.
- Reformat creative materials for different social-media needs.
- Collaborate with the team to deliver ready-to-post content quickly.
- Assist with other marketing design requests as needed.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802