

## **Marketing Executive and Account Executive**

*For a reputable company in Dbayeh area*

Major: degree in Marketing, Business Administration, or any related field

### **1- Marketing Executive**

Experience: 2-3 years of experience in FMCG, Marketing or Advertising Company

Major Responsibilities:

- Develop & implement marketing campaigns to promote products
- Assist on content shoots, pop-ups, exhibitions & trade shows
- Support company's E-commerce & Online sales
- Manage content across Instagram, TikTok & LinkedIn
- Create campaigns, visuals & email templates
- Track performance metrics

Additional Requirements:

- Familiar with tools (HubSpot, Trello & Shopify)
- Fluent in English, French is a plus

Salary: around \$800 – 1000

### **2- Account Executive:**

Experience: 2-4 years of experience in account management or sales

Major Responsibilities:

- Support the manager in finalizing customer orders
- Follow-up on payments and after-sales service to ensure growth of business
- Assist in analyzing the sales cycle, identifying trends of products, consumer behavior
- Conduct cold calls, Email marketing and generate leads

Salary: \$800-1200

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),  
Ext. 7801, 7802