

Social Media Coordinator- CCCL

Children's Cancer Center of Lebanon

Location: Beirut, Lebanon

Major: degree in Marketing, Business Administration, Mass Media and Communication, or any related field

Experience: fresh graduates are accepted

Major Responsibilities:

- Develop and execute a monthly social media calendar
- Create and publish engaging content (posts, stories, reels, videos)
- Collaborate with the communications and fundraising teams on campaigns
- Monitor trends, track performance, and report on analytics
- Engage with followers and respond to messages in a timely, sensitive manner
- Support in event promotion and coverage

Additional Requirements:

- A proactive communicator with strong writing and visual storytelling skills
- Dynamic and confident in interacting with patients, families, and team members to extract and shape stories from real-life moments
- Familiar with major social media platforms (Instagram, Facebook, LinkedIn, X, TikTok)
- Experience with design tools like Canva, Adobe Suite, or similar is a plus
- Passion for humanitarian work and CCCL's mission
- Immediate availability is a must

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802