

Senior Graphic Designer- Kristies Lab

Kristies Lab is a dynamic and growing regional creative agency operating in Lebanon, Qatar, Saudi Arabia and the UAE

Major: degree in Graphic Design, Computer Graphics and Interactive Media, or any related field

Experience: 3-5 years of solid experience as a senior graphic designer, preferably in a creative agency

Major Responsibilities:

- Develop and execute creative concepts for event visuals, including logos, stage designs, signage, and promotional assets.
- Collaborate with the marketing team to design and deliver visually appealing content for monthly posting plans across social media and digital platforms.
- Create engaging and visually stunning pitch decks and presentations displaying creative ideas.
- Campaign Management: Design marketing materials for integrated campaigns, including print, digital, and social media assets.
- Collaborate with internal teams to ensure designs align with client objectives and branding guidelines.
- Maintain high design standards by reviewing and ensuring all deliverables are on-brand, error-free, and submitted on time.
- Stay updated on design trends and social media best practices to incorporate fresh ideas into projects.
- Work closely with event planners, marketing strategists, and account managers to deliver cohesive creative solutions.

Additional Requirements:

- Familiarity with branding techniques and strategies.
- Excellent typography skills.
- Proficiency with but not limited to Adobe Creative Suite software, including Photoshop, Illustrator and InDesign.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802