

Graphic Designer, Art Director, Graphic Designer Interns- VML

A beacon of innovation and growth in an ever-evolving world

Location: Beirut, Lebanon

Major: degree in Graphic Design, Computer Graphics, or any related field

1. Graphic Designer

Experience: Fresh graduates are accepted

Major Responsibilities:

- Design and produce high-quality key visuals (KVs) for websites and mobile applications in line with business goals and brand guidelines
- Conceptualize and develop logos and brand identity systems that reinforce brand positioning and recognition
- Collaborate closely with the marketing team and cross-functional departments to ensure visual consistency across all creative assets
- Manage multiple design projects simultaneously, ensuring timely delivery of all assets
- Develop a range of visual materials including layouts, email templates, infographics, and print collateral

Additional Requirements:

- Exceptional attention to detail and a strong eye for visual aesthetics
- Proven ability to multitask and manage multiple creative projects under tight deadlines
- Solid understanding of typography, color theory, and layout design
- Knowledge of website content management systems and email design best practices
- Comfortable working in a fast-paced environment and adapting quickly to new tools and technologies
- Awareness of cross-browser and cross-platform compatibility issues

2. Art Director

Experience: 5 – 7 years of experience

Major Responsibilities:

- Develop the visual appearance of campaigns
- Brainstorm with Planning, Account Management and Creative teams to create and develop concepts
- Conduct research to stay up to date with latest communication trends
- Provide creative ideas that fit clients' needs
- Attend client presentations and sell concepts
- Attend photo shoots, recordings and ensure creative requirements are applied
- Supervise and train junior members of the Creative team
- Manage and contribute to a variety of projects

Additional Requirements:

- Computer skills: Adobe CC (Photoshop, Illustrator...) Animation is a plus
- Strong creative portfolio that demonstrates versatility

- Knowledge of all production processes (print and digital)
- Knowledge of typography
- Great in digital and video disciplines
- Creative integrity and exposure to local and global markets
- Photographic skills
- Ability to make use of market research to influence strategic marketing and advertisements
- Ability to embrace working with cross-functional artist teams
- Ability to be current with the latest trends of visual influencers across the entertainment and tech industries

3. Graphic Designer Summer Interns

Major: degree in Graphic Design, Computer Graphics, or any related field

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801, 7802