Vacancies – Mouawad Edde

Construction and project management

Location: Beirut, Lebanon

1- Saleswoman:
Contract type: Part time

Major: degree in Business Administration, Marketing, Interior Design and Architecture, or any related

field

Experience: 2-4 years of experience in Interior design or retail sales

2- Senior Estimation Engineer:

Major: degree in Civil Engineering, or any related field

Experience: 10- 12 years of experience in estimation and tendering (civil engineering sector)

Additional Requirements:

Saudi Arabia experience is highly preferred

- Proficiency in estimation software and tools
- Solid understanding of Saudi market conditions, labor, and material pricing

3- Digital Marketing Specialist:

<u>Major:</u> degree in Marketing, Mass Media and Communication, or any related field <u>Experience:</u> 2-4 years of experience in digital marketing Major Responsibilities:

- Plan and execute all digital marketing activities, email, social media, and display advertising campaigns.
- Design, build, and maintain our social media presence across all platforms.
- Measure and report performance of all digital marketing campaigns, and assess against goals
- Identify trends and insights, and optimize spend and performance based on data-driven insights.
- Brainstorm new and creative growth strategies.

Additional Requirements:

- Solid knowledge of website analytics tools
- Experience in setting up and optimizing Google Ads and Meta Ads campaigns.
- Strong understanding of current digital marketing concepts, strategy, and best practices.

4- Internship:

<u>Major</u>: degree in Civil Engineering, Interior Design and Architecture, or any related field <u>Experience</u>: Currently enrolled students and fresh graduates are both accepted

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb; Ext. 7801; 7802