

## **Graphic Designer- Middle East Communications Network**

*MCN is a multi-award-winning advertising and marketing communications agency group in MENAT*

Location: Sodeco, Ashrafieh

Major: degree in Graphic Design, Computer Graphics and Interactive Media, or any related field

Experience: fresh graduates are accepted

### **Major Responsibilities:**

- Support the creative team in developing layouts, illustrations, and graphics that align with client briefs.
- Adapt global brand visuals to local markets while maintaining brand guidelines.
- Assist in preparing print-ready files and coordinating with production teams.
- Collaborate with copywriters, account managers, and other designers to bring concepts to life.
- Participate in brainstorming sessions and contribute fresh ideas for campaigns.
- Stay up to date with design trends, tools, and best practices.

### **Additional Requirements:**

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro).
- Basic proficiency in AI-powered design tools (e.g., Adobe Firefly, Midjourney, DALL·E, or similar).
- Portfolio showcasing academic projects, freelance work, or internships (if any)

### **How to Apply:**

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802