

## **Marketing Manager**

*For a reputable Company in Congo, Africa*

Major: degree in Marketing, Business Administration, or any related field

Experience: 5-8 years of experience as a Marketing Manager

Major Responsibilities:

- Create Marketing plans to align with brand vision and business goals
- Collaborate with sales team to ensure consistency across all creative assets
- Implement marketing campaigns across various channels
- Manage and Optimize digital marketing efforts, including SEO, SEM & PPC advertising
- Develop and manage the Marketing budget

Additional Requirements:

- Proficient in Adobe, Video editing, Market Trends, UX and storytelling
- French is a Must
- Gender: Male

Additional Information:

- Salary includes commission
- Offer includes full accommodation, allowance and ticket, one month paid leave

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),  
Ext. 7801; 7802