## **Digital Marketing Specialist**

A GCC based Consultancy Company

Major: degree in Business Administration, Marketing, or any related field

Experience: 5 - 7 years of experience in a similar role.

## Major Responsibilities:

- Leading marketing campaigns
- Conducting research
- Increasing brand awareness

## **Additional Requirements:**

- Proven track of managing and leading teams as a digital marketer
- Knowledge in digital marketing tools like Google analytics, HTML, CSS, Java Script, SEO

Salary: 1500\$ - 1900\$

## How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: <a href="mailto:career.services@balamand.edu.lb">career.services@balamand.edu.lb</a>; Ext. 7801; 7802