Social Media Specialist

Company operating remotely

Working Days: Sunday till Thursday (Fri & Sat Off)

<u>Major</u>: degree in Marketing, Business Administration, Mass Media and Communication, or any related field

Experience: 3-5 years of experience

Major Responsibilities:

- Create engaging content, captivate audiences, develop and implement social media strategies
- Respond to comments and messages
- Stay updated on industry trends
- Analyze performance metrics, to optimize our online presence and ensure our social media accounts remain vibrant and effective

Salary: 700 USD plus a bonus scheme every quarter

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: <u>career.services@balamand.edu.lb</u>, Ext. 7801; 7802